



POST SHOW PRESS RELEASE

The success of Anutec-International FoodTec India and its concurrent trade fairs resonates positive vibes in the F&B Industry not only in India but the entire SAARC Region

- **719 companies from 31 countries exhibited, covering an exhibition area of over 40,000 sqm**
- **21,069 one-time registered trade visitors**
- **Continued buzz in the food & beverage processing network**

Anutec -International FoodTec India, with its concurrent trade fairs, PackEx India, Anutec Ingredients India, and Food Logistics India, has continued its dominance as the most significant platform in India for sourcing technology and equipment for the food and beverage processing industry. With the addition of the new trade fair, Anutec Ingredients India in 2018, the complete range of the food and beverage industry requirements were brought to the Indian subcontinent under one roof. 719 companies, an increase of 23 % compared to the previous show in Mumbai in 2016, from 31 countries covered an exhibition space of 40,000 sqm, an increase of over 40 %. Industry leaders, such as ACG, Bosch, Buhler, GEA, Heat & Control, Huhtamaki, IMA, Intralox, Kanchan Metal, KHS, Mespac, Mitsubishi Electric, Multivac and others used this platform to launch their latest machineries and innovations.

A formal inauguration of Anutec -International FoodTec India was held on 27 September 2018, at Hall No. 1, Bombay Exhibition Center. Many participants took part in the ceremony, such as the following: Mr Anant Chitale, Partner, Chitale Dairy; Mr Mahendra R Mehta, President, IPMMI; Mr Sanjeev Gupta, President, AFTPAI; Mr Herbert Marner, Chief Financial Officer, Koelnmesse GmbH, Germany; Ms Anne Schumacher, Vice President Trade Fair Management, Koelnmesse GmbH; Mr Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd.

In his inaugural speech, Mr Herbert Marner, Chief Financial Officer, Koelnmesse GmbH said "ANUTEC -International Food Tec India is featuring the Indian food manufacturing, processing and packaging industry, and has become a very important sourcing platform with great significance for both the domestic food & beverage industry and for international markets, particularly for the South Asian Association for Regional Cooperation (SAARC) region."

Key visitors from different industry sectors were present during the three-day event, meeting companies' leaders and gathering insights into new technologies in the food and drink

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Hall 1 & 5; Bombay Exhibition Centre,
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processing and packaging industries. They saw the trade fair as a truly international exhibition and expressed their satisfaction about the wide spectrum of technological solutions being showcased at the exhibition. This show has not only created interest amongst the industry members but also attracted decision makers from governmental department to analyse and help the industry by various governmental supporting programmes. The stream of visitors was constant until the last hour of the final trade fair day.

The exhibitions had international participation of 50%. For the first time, an official pavilion, organised by ICEX, Spain, with around 7 companies, was present at the show. Along with this, TAMI, Taiwan, also had their debut at the show with around 6 companies. Besides the new ones, ADEPTA from France, CFPMA from China and several group organisers from Germany, Italy, Turkey and the UK also participated.

Innovative event and supporting programmes at Anutec-International FoodTec India.

The concurrent conference on 27 September 2018, organised by the Federation of Cold Storage Association of India (FCAOI), used the theme: Regional Members Meet / Panel discussion –Best Utilisation of Cold Storage Facilities, and was attended by all regional members (west zone) of FCAOI. This conference was followed by an award ceremony on excellence in Cold Chain; both events were hugely successful.

On 28 September 2018, the Institute of Packaging Machinery Manufacturers of India, (IPMMI), organised a seminar with the theme: Packaging –Value Creation Through Innovation. On the same day, The Indian Flexible Packaging and Folding Carton Association (IFCA) organised a seminar with the theme: Technology for Sustainability in Consumer Packaging. This seminar had speakers from the industry such as Mr Suresh Gupta, Chairman, Huhtamaki PPL; Mr Ramaiah Muthusubramanian (Muthu), Director, Sustainable Flexible Packaging For Unilever; Mr Sudhir Nema, VP R&D And Quality, Britannia Industries Ltd.; Mr Ramesh Ramchandran, Associate Director, Packaging Development, Pepsico, and others. All the speakers elaborated on the various available opportunities and provided insight on the emerging trends and other key topics pertaining to the food processing and packaging sector.

The next Anutec -International FoodTec India, along with its concurrent tradefairs and included segments PackEx India, Anutec Ingredients India and Food Logistics India will be organised at the Bombay Exhibition & Convention Centre, Mumbai from September 23-25 2020.

Koelnmesse -Global Competence in Food and FoodTec: Koelnmesse is an international leader in organising food fairs and events regarding food and beverages processing. Trade fairs such as Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises

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food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further information is available at: <http://www.global-competence.net/food/>

Name of the trade fair on Facebook:

<https://www.facebook.com/foodtecindia/>

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