

## Koelnmesse YA Tradefair Pvt. Ltd.

203, Inizio, Opp. P&G Plaza, Cardinal Gracious Road, Chakala Andheri (East), Mumbai 400 099 INDIA

Press Release

No. 1 / December 2021, Mumbai

## ANUTEC - International FoodTec India and colocated exhibitions are restarting the business for food and beverage technology providers

The trade fair welcomed more than 6,000 buyers who interacted with over 260 exhibitors during its three days, reinforcing that the physical exhibitions are irreplaceable and that ANUTEC - International FoodTec India is "the platform" for the industry.

The largest and most comprehensive exhibition for the food and beverage technology finally took place after a hiatus of nearly two years caused by the pandemic. The 15th edition of ANUTEC - International FoodTec India, held from 2-4 December 2021 at IECC, Pragati Maidan, New Delhi, coincided with PackEx India and Food Logistics India. "The success of ANUTEC - International FoodTec India and PackEx India signals a turning point for the Indian food and beverage technology providers industry. We are pleased to have been able to deliver a physical exhibition of this magnitude and are immensely grateful for the overwhelming response," said Milind Dixit, Managing Director of Koelnmesse YA Tradefair Pvt Ltd. The exhibition received 6,102 visitors from 13 countries and 268 exhibitors from 20 nations. As a result of the successful conclusion of the exhibition, the food and beverage business will take off, which has been eagerly anticipating new technologies and serving customised consumer demands.

Nishant Bansal - Managing Director, Noida Fabcon Machines Pvt Ltd said "ANUTEC India is a great show, now we are back and we are happy, very well managed. We had good visitors from Haldiram, ITC, PepsiCo, who's who of the industry and it is good to be back here".

"It is very nice to be back here in the industry, meet our customers' physically, show them our equipment and discuss with them their future projects" quoted Manoj Paul - Operations Head and Country Manager, Heat and Control.

"We are pretty happy to see that we are getting very relevant responses, the crowed is filtered and we are getting more precise and subjective response" said Tanuj Agrawal - Vice President, Domino Printer; and Sanjay Singhal - Chief Operating Officer, Dairy and Beverages, ITC Ltd said "It feels great to visit, look at the developments that have happened in the last two years, it's also nice to meet industry people and friends. Certainly, we think that given the criticality of the food industry, it's a great place to be in ANUTEC India.



ANUTEC - International FoodTec India 2-4 December 2021 www.anutecindia.com

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Several premium industry associations supported the event this year, including the All India Food Processors' Association (AIFPA), Indian Flexible Packaging and Folding Carton Manufacturers Association (IFCA), and Health Food and Dietary Supplements Association (HADSA). With industry support, the event reached new heights and attracted top buyers.

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Under the umbrella of ANUTEC - International FoodTec India Knowledge Forum, a series of powerful side events were organised. "India Food Supply Chain Summit" was co-organised by Logistics Insider and Food Logistics India. IFCA and PackEx India organised a seminar on "Packaging - Continuous Enabler for Creation of Value" followed by IFCA Star Awards, a National Seminar on "Technology Foresight to Modernise the Indian Food Industry for a Significant Global Role" was organised by AIFPA and Koelnmesse YA Tradefair Pvt Ltd. The event attracted who's who from the industry, senior representatives from the Government of India and influential buyers from the neighbouring countries.

The next ANUTEC - International FoodTec India, PackEx India, and Food Logistics India will be organised from 14-16 September 2022 in Bombay Exhibition Center, Mumbai. The event will be co-located with the flagship Annapoorna - ANUFOOD India.

Koelnmesse - industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

Further information: www.anugafoodtec.com/trade-fair/industry-trade-fairs

## The next events:

ProSweets Cologne, Cologne, Germany, 30.01.-02.02.2022 IIDE - India International Dairy Expo, Mumbai, India, 13.04.-15.04.2022 ANUFOOD China FoodTec Zone, Shenzhen, China, 20.04.-22.04.2022 Anuga FoodTec, Cologne, Germany, 26.04.-29.04.2022

## Note for editorial offices:

The ANUTEC - International FoodTec India photos are available in our image database on the Internet at <a href="https://www.anutecindia.com/image-database.html">https://www.anutecindia.com/image-database.html</a> in the News section.

Press information is available at: <a href="https://www.anutecindia.com/press-releases.html">https://www.anutecindia.com/press-releases.html</a>



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