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Global Food Processing Industry Deepens Ties with India Through ANUTECH International FoodTec India

As 16th ANUTECH - International FoodTec India 2022 Sees Nearly 21000 Visitors from 52 Countries networking with 450 Exhibitors

Glimpse of many success stories while setting guidelines for a roadmap for Country's food manufacturing hub.

Mumbai,September 2022: India's largest International Exhibition for Food & Drink Technology - 16th ANUTECH - International FoodTec India 2022, came to a successful conclusion with over 21000 unique visitors with over 450 Exhibitors from 52 countries along with a series of seminars, workshops and full house conferences discussing sustainability of food industry challenges & solutions, food wastage, nutritional value of food, policy makers' involvement - to a broader audience, thus making the conversations more engaging and wider in scope.

The Expo was marked by the presence of high-profile dignitaries, from ministers to associations and media from Food Processing Industry and saw various industry bodies discuss innovative solutions suiting to India's agroclimatic & socio-cultural requirements.

Inaugurating 16th ANUTECH - International FoodTec India 2022, Shri Prahlad Singh Patel, Hon'ble Minister of State (MOS) for Ministry of Food Processing and Jal Shakti of India underlined the need of right techniques & machines for food processing sector said "Reducing compliance is important but alone it will not suffice to ensure the growth of Food Processing Sector, as there is also an urgent need to adopt the right techniques and momentum for processing our farm outputs particularly items like fruits and vegetables with short shelf life. Happy to experience the Innovative technologies at the display that will help create a modern infrastructure which can help in efficient supply chain management across MSME large and small segments. We will do all that we can to simplify the food policy and support the Food processing Industry."

Commenting on the success of 16th ANUTECH, **Mr. Milind Dixit, Managing Director, Koelnmesse India YA Trade Fairs** said "Not only did we have an increased number of visitors, but 16th ANUTECH also had many success stories, UNIPACK Engineering Private Ltd closed a bulk order from a single customer, Siddhivinayak Agri Processing Pvt Ltd announced a joint venture with its Netherlands partner Kuipers for their engineering division business. And success stories are still pouring in."

The Event witnessed participation from leading domestic players including Heat & Control, Clearpack, Syntegon, Hassia India Pvt Ltd,



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Mamata Machinery, Nichrome, Kanchan Metals, Vedic Pac Systems, Kiron Food Processing Technologies, etc.

The conferences also saw various industry bodies discuss innovative solutions suiting to our agroclimatic & socio-cultural requirements as well as relaying the Food Industry's concerns to **Shri Prahlad Singh Patel**, Hon'ble Minister of State (MOS) for Ministry of Food Processing and Jal Shakti of India.

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Conferences & Seminars at the 16th Anutec included:

- **'Central Government's Ministry of MSME Schemes and Support to Food Industry'** organised by **Chamber of Advancement of Small & Medium Businesses (CASMB)** on Day 1, where Shri Praful Umare, Assistant Director (Grade-II), Office of Development Commissioner (MSME) spoke about the growing MSME sector in India and discussed measures to strengthen it further. Shri Praful also highlighted the benefits and financial & training support that Government of India extends to the MSME sector.
- **'Intelligent Intralogistics - Experience The Flow'** conducted by Ashwinkumar Inamdar, Manager of Business Development, Siemens on Day 1, was aimed at enhancing knowledge about the need for digitalization or a digital twin. Shedding light on the problems faced by manufacturers, such as the changes or disruptions in technology brought about by artificial intelligence and robotics.
- **'Star Awards & Conference'** starting off with a talk on **'Packaging at Crossroads'** organised by **IFCA** on Day 2, concluded with the Awards ceremony - **'IFCA Star Award'** a prestigious award for the flexible packaging and carton packaging industries that serves as a platform for encourage creativity and drive continuous improvement.
- National Seminar on **'Sustainability of Food Industry Challenges & Solutions'** hosted by **All India Food Processors Association** on Day 2 focused on technical and policy requirements that can elevate the Indian food industry to global benchmarks. While raising Industry's concerns & challenges to **Shri Prahlad Singh Patel, MoFPI**, Dr Subodh Jindal, immediate past president, AIFPA highlighted "We request the government to help by letting adjudications take place within the State of Registration of the Entrepreneur that will give him more time to attend to production rather than running to distant locations and getting stressed under unnecessary harassment and exploitation, which kills sustenance."
 - This was followed by a panel discussion on **'Ease of Doing Business'**, chaired by Dr. Prabodh Halde, Chairman, West Zone-AIFPA & head-Technical Regulatory Affairs, Marico, which discussed the need of adequate training and benefits of right policies & measures required for an optimal business operation.

- The **‘Technical session’** organised by FSSAI, chaired by Dr. Ravishankar CN, director & vice chancellor, ICAR - Central Institute of Fisheries Education, Ministry of Agriculture & Farmer Welfare, Govt of India, focused on consumer quality and brand building tools. M A Tejani, former president, AIFPA & managing director, Gits Foods Products spoke about the challenges of extended producer responsibility (EPR) & central ground water authority (CGWA) issues.
- **‘Plant-based: A Canvas for Innovation’** a conference by **Innova Market Insight** on Day 3, focused on the innovation in the plant-based sector. Talking about myriad ways of how brands could garner and retain the interest of Indian consumers, Padmaja P.B., Research Analyst presented major insights and identified future trends to drive this ever-evolving category.

Concurrently, there were also on-going:

- **Guided Factory Tour** - a technical live demonstration of various latest technology & innovation in the food & beverage processing, packaging industry displayed live & running at the exhibition show floor, aimed at giving buyers a feel of visiting a factory premises, evaluate/experience the live machine & gather technical insights from the experts of the respective booth.
- **Packaging Theatre** - where Innova Market Insights displayed India's top trends and concepts in sustainable and innovative packaging by setting up product examples to inspire manufacturers to develop their own innovative packaging. Mr Bhushan Patil, lead consumer insights, Innova Market Insights added, "The aim is to drive packaging innovation, and as well as approach them in terms of helping them develop their brand and their packaging."

Having asked about his experience at the event, **Mr. Michiel van Erkel** **“Agriculture Counsellor, Council General, Netherlands Embassy,** shared “I think it's very impressive to see the size of the exhibition, the number of companies being represented here; You see a lot of high-quality equipment being exhibited. I'm impressed. Overall, a very positive atmosphere with lot of companies, and fruitful discussions with the audience. So yeah, Positive at all.

Talking about the arrangements and the footfall at the exhibition, **Uday Kshirsagar, Managing Director, PIAB** comments, “Coming here made us feel that we are on the right track. We are focussed towards understanding the fast-changing dynamics in the market and getting along with it and delivering at that level the output which in sync with our five-year plan,”.

Mr. Anant Chitale, Chitale Group said “I think ANUTEC - International FoodTec India has been a grand success. This is a really big event after long time, and it's good to see and meet lot of

people here. When you visit such kind of events, you meet a lot of people in one platform, which would otherwise take months to visit. Apart from meeting, you also learn about the latest trends and ways to grow your business”.

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Mr. Sunil Kumar Marwah, CEO, Sector Skill Council for food Processing FICSI. said “I think the ANUTEC & ANUFOOD are taking place at the right time; with industry getting restarted in the positive frame of mind, such an event is most welcome. I could see so many new things, new machineries and foreign suppliers displaying their solutions. This is a constant process, a new technology means efficiency, effectiveness, and cost reduction”.

The event was supported by All India Food Processors Association (AIFPA), Association of Food Scientist & Technologist of India (AFSTI - Mumbai), Chamber for Advancement of Small and Medium Businesses (CASMB), Indian Flexible Packaging & Folding Carton Manufacturers Association (IFCA).

About Koelnmesse

Koelnmesse - industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

About Koelnmesse YA Tradefair Pvt. Ltd.

Koelnmesse YA Tradefair Pvt. Ltd. is an Indian Subsidiary of Koelnmesse GmbH, Germany a leading Tradefair organiser's in the world. KMYA is one of the leading Tradefair Organiser in India through their offices at Mumbai (HO), Delhi and Hyderabad with expertise in Food, Food Processing, Dairy, Foundry & varied industries.

Koelnmesse India is the most preferred partner by leading trade bodies & Industry Associations like: Ministry of Food Processing Industries (MoFPI), Federation of Indian Chambers of Commerce & Industry (FICCI), The Institute of Indian Foundrymen (IIF), Indian Dairy Association (IDA), India Trade Promotion Organisation (ITPO among others. For further details please visit <https://www.koelnmesse-india.com>

The next events:

Cibus Tec Forum, Parma, Italy 25.-26.10.2022

ProSweets Cologne - Special Edition, Cologne, Germany, 23.-25.04.2023

Anuga FoodTec, Cologne, Germany 19.-22.03.2024

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