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PRESS RELEASE

Anuga FoodTec India and Anuga Select India 2025 to Drive the Future of South Asia's Food & Beverage Industry

South Asia's most influential trade events for the food and beverage industry—**Anuga FoodTec India** and **Anuga Select India**—are set to take place from **20th to 22nd August 2025** at the **Bombay Exhibition Centre, Mumbai**. Organized by **Koelnmesse India**, the twin exhibitions will once again bring together the full spectrum of F&B technology, innovation, products, and supply solutions, offering an unparalleled platform for business networking and global collaboration.

Anuga FoodTec India 2025, the region's leading trade fair for food and beverage processing and packaging technology, will feature **700+ exhibitors** from **India and 28 international markets**, spanning **38,000 sqm** of exhibition space. With strong participation from countries including **Germany, France, USA, Italy, China, Australia, Netherlands, Turkey, South Korea, and the United Kingdom**, the exhibition will showcase the latest in **processing, automation, food safety, packaging, intralogistics, and cold chain solutions**.

A new **hall-wise segmentation** this year ensures better navigation and focused buyer-seller interactions. **Halls 2 & 3** will feature **processing technologies, food safety & analytics, and digitalization**, while **Halls 4 & 5** will highlight **packaging solutions, intralogistics, and cold chain technologies**. Complementing the show floor, visitors will gain access to high-value features such as the **India Food Supply Summit, Live Demo Factory, Expert Zone, SIES Workshop**, and the **F&B Manufacturing Conference**, offering actionable insights and live demonstrations across key industry domains.

Running concurrently, **Anuga Select India 2025** brings the international food and beverage trade community to India's doorstep. With **400+ exhibitors** across **13,500 sqm** and participation from **45+ countries**, the event is strictly focused on **B2B engagement**, targeting professionals in **retail, distribution, institutional procurement**, and the **HoReCa** (Hotel, Restaurant & Catering) sectors.

This year's edition presents a robust mix of global and regional suppliers across product segments including **fine food, dairy, beverages, sweets & snacks, meat & poultry, organic & free-from, tea & coffee, and bakery products**. Country pavilions from **Indonesia, Turkey, South Korea, Vietnam, Iran, Malaysia, Taiwan**, and others will bring regional specialties and innovations to the Indian market.

To enhance the visitor experience, **Anuga Select India 2025** will feature a suite of curated show highlights. The **Culinary Corner** will host live demo sessions by renowned chefs such as **Chef Zeba Kohli, Chef Shipra Khanna, Chef Altamsh Patel**, and others, offering **HoReCa** buyers and institutional purchasers' insight into new menu formats and applications. The debut edition of **ScaleUp Palate** will spotlight India's most innovative food brand founders, including speakers from **Chings, Rebel Foods, The Whole Truth Food, Zoff Foods**, and more. Other focused features include the **Innovative Trends Zone, Retail Walk** for international participants, and a **Start-up Pavilion** showcasing emerging products and business models.

Across both shows, **visitor registration is surging**, with **60,000+ professionals expected**. Confirmed buyer delegations include representatives from industry leaders such as **Hindustan Unilever Ltd, Britannia Industries, Nestlé India, PepsiCo, Mondelez International, Marico, Parle Agro, Patanjali Foods, Reliance Retail, ITC Foods, Godrej Tyson Foods, Amul, and Burger King India**, among others.

Together, **Anuga FoodTec India and Anuga Select India 2025** offer a 360-degree view of the F&B ecosystem—from processing and packaging technologies to finished food products and sourcing opportunities for retail and hospitality sectors. As South Asia's most comprehensive B2B platform for the industry, the co-located events provide unmatched opportunities for innovation discovery, international trade partnerships, and industry advancement.

For more information and visitor registration, please visit:

Anuga FoodTec India: www.anugafoodtec-india.com

Anuga Select India: www.anuga-india.com

Koelnmesse - worldwide trade fairs for the food industry and food production:

Koelnmesse is an international leader in organizing global trade fairs for the food and beverage industry as well as for food production. With events such as Anuga, Anuga FoodTec, ISM, and ProSweets Cologne, Koelnmesse covers a wide spectrum - from ingredients to production, packaging, finished products, and the latest technologies and innovations. These globally renowned trade fairs, held in Cologne, Germany, set benchmarks in their respective sectors. In addition, Koelnmesse organizes numerous industry-specific trade fairs in key markets worldwide, including Brazil, China, India, Italy, Japan, Colombia, Thailand, and the United Arab Emirates. Through these global activities, Koelnmesse offers its clients tailored events and leading regional trade fairs across various markets, providing a foundation for sustainable international business. Koelnmesse is thus ideally positioned to drive innovation and development in both the food industry and food production.

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