

No. 3 / September 2019, Mumbai  
#Annapoorna

## **Annapoorna - ANUFOOD India continues to be the No. 1 trade fair for Food & Beverage in the Indian Sub-Continent**

**With 7,029 trade visitors and 250 exhibitors from 19 countries the trade fair has become THE PLATFORM for food and beverage trade**

On 29 August 2019 Annapoorna - ANUFOOD India opened its gates for the 14<sup>th</sup> successive year with 250 exhibitors from India and overseas. This year international pavilions from Poland, Korea, Brazil, China, Germany and Turkey were hosted along with individual participation from Thailand, Taiwan, Sri Lanka, Chile, Argentina, Cyprus, UAE, Greece, Italy, The Netherlands, USA and Iran. Also, high level delegation from Philippines, Sri Lanka, Iran and other neighbouring countries visited the show for the first time.

The exhibition was inaugurated by Mr. Rameshwar Teli, Minister of State for Food Processing government of India along with Consul Generals from Italy Ms. Stefania Costanza, Consul General of Brazil H.E. Mr. Guilherme de Aguiar Patriota, Consul General of the Republic of Poland Mr. Damian Irzyk.

The Forum of Indian Food Importers (FIFI) had their member companies participating in the FIFI Pavilion.

Alongside the trade fair FICCI continued the Foodworld India Conference with several seminars evolving around the topic “Driving Innovation in Food Processing” and welcomed eminent speakers from the Industry to discuss on challenges and changing environments driving the Indian food processing sector. Another highlight was the CEO Round Table themed “Changing flavours of the food business: Opportunities & Challenges” organised by Retailers Association of India (RAI) which hosted the countries’ leading retailers sharing their insights pertaining to the food retail in India. Annapoorna Food Retail Awards established itself as the most renowned platform to recognise the contribution of Individuals and companies under the 11 categories of nominations.

This year the exhibition was highly successful for all exhibitors and more than 80 % of the exhibitors have in principle agreed to participate the next edition.

The quality of visitors is emphasised by both exhibitors and visitors alike. The pure business driven nature of this trade fair is unmet and continues to prove the importance of Annapoorna - ANUFOOD India for the Indian F&B industry.

This business nature was further highlighted through the hosting of over 50 buyers from FIFI to attend the exhibition in order to kick-start business with all international exhibitors.

In addition to the show itself the industry arranged for a wide array of topics to voice the topics that are currently driving the Indian food and beverage industry:

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Annapoorna -  
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- The Forum of Indian Food Importers organised a half day seminar on Food Safety and standards where we eminent speakers from Food Safety and Standard Authority of India (FSSAI) addressed issues pertaining to food safety and guidelines to import goods to India.
- Half Day Seminar by RAI was held concurrently to discuss on retail trends in India.
- Master Class by FOODFOOD Channel was hosted by celebrity chefs with live cooking of various cuisine and fusion foods.

Annapoorna - ANUFOOD India had 3 extremely busy days for exhibitors as well as trade visitors to explore various business opportunity in the food and beverage sectors.

The coming edition of **Annapoorna- ANUFOOD India** will take place from **23-25 September 2020** at hall 4, Bombay Exhibition Centre, Mumbai.

#### **Koelnmesse - Global Competence in Food and FoodTec**

Koelnmesse is an international leader in organising food fairs and events regarding food and beverages processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further information is available at: <http://www.global-competence.net/food/>

#### **The next events:**

Anuga, Cologne, Germany, 5-9 October 2019

yummex Middle East, Dubai, United Arab Emirates, 29-31 October 2019

ISM, Cologne, Germany, 2-5 February 2020

#### **About the Federation of Indian Chambers of Commerce and Industry (FICCI):**

FICCI is the largest and oldest business organisation in India. A nongovernmental, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 250,000 companies. FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community

**Note for editorial offices:**

Annapoorna - ANUFOOD India photos are available in our image database on the Internet at [www.anufoodindia.com](http://www.anufoodindia.com) in the "Press" section.

Further press information is available at: <https://www.anufoodindia.com/press-release.php>. If you reprint this document, please send us a sample copy.

**Annapoorna - ANUFOOD India on Facebook:**

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