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14th edition Annapoorna - ANUFOOD India 2019 the gateway to Indian Food & Beverage Retail Market.

Participation from more than 17 countries at India's only B2B platform, where decision are made and businesses flourish

Annapoorna - ANUFOOD India is India's one of the biggest trade exhibition on Food & Beverage sector with a gross space of 7,500 sqm and 350 exhibitors. More than 10,000 trade visitors from the Indian subcontinent are expected to attend the 14th edition Annapoorna - ANUFOOD India. It is India's most important business platform for the international food & beverage industry. AAI 2019 is organised in association with Federation of Indian Chambers of Commerce and Industry (FICCI) along with industry partners such as Retailers Association of India (RAI) will once again host international food companies along with leading national players during 29 - 31 August 2019 at Bombay Exhibition Centre, Mumbai. AAI is also supported by the Forum of Indian Food Importers (FIFI). AAI is just not a trade exhibition but also a mega food event with Concurrent Seminars by FICCI, RAI & FIFI, Annapoorna Food Retail Awards by RAI, Master Class by FOODFOOD Channel, Buyer Seller Meet hosted by FIFI.

India is one of the fastest growing major economies globally coupled with its robust demographics,, being the largest milk producer in the world (176.3 million tonnes), having the largest buffalo population (108.7 million), Also second largest pulses producer in the world after China, Among vegetables, India ranks second in world (182.034 million tonnes), and first in the production of Okra (6.073 million tonnes). Indian curries, mangoes, snacks and spices are known for their excellent quality across the globe. Revenue in the Hot Drinks market amounts to US\$ 17,145 million in 2019. The market is expected to grow annually by 6.4% (CAGR 2019-2023). The market's largest segment is Tea with a market volume of US\$16,066m in 2019.

India offers a highly positive outlook to the consumer businesses in India. The Indian food retail market is expected to reach Rs 61 lakh crore (US\$ 894.98 billion) by 2020. The Indian food processing industry accounts for 32 per cent of the country's total food market, one of the largest industries in India and is ranked fifth in terms of production, consumption, export and expected growth.

In June this year, the government had allowed 100 per cent FDI under government approval route for trading, including through e-commerce, with respect to food products manufactured in the country. Hon'ble Food Processing Minister Smt. Harsimrat Kaur Badal has batted for a food plus category whereby certain items would be allowed to be retailed along with food. "Margins in food retail remain slim and the established model in other markets remain food along with other products. We need to incentivise investors to come in move in " Badal had told Business Standard last week.



Annapoorna -
ANUFOOD India 2019
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The government has planned for several reforms to encourage private agricultural markets, online agricultural sales, and food-processing investments, which could eventually lower prices. Some of the industries constituting the food processing industry include grains, sugar, edible oils, beverages and dairy products. On account of these new products they expect to increase their revenue from the nutrition category by 2.5 times their revenues from the core (beverage) product category. A global beverage and snacks manufacturing company aims at expanding its product portfolio in India to include nutrition-based food categories to cater to the growing demand of millennials. They aim at combining taste and health benefits while making it convenient (through easy ready-to-eat packs) for prospective customers to consume the same. The goal is focusing on expanding the food-processing sector and has announced several initiatives such as setting up mega food parks in collaboration with the Ministry of Food Processing Industries (MoFPI).

On International platform, Poland exploring expansion of trade ties with India. There is strong demand to look at India with more interest by Polish agro-product companies. AAI 2019 edition will see 14 companies exhibiting under Poland Pavilion organised by KOWR. Brazil is one of the most important trading partners of India in the entire LAC (Latin America and Caribbean) region. India-Brazil bilateral trade has increased substantially in the last two decades. Apex Brazil will bring in 9 companies to exhibit under Brazil Pavilion. Annapoorna Anufood India 2019 has largest international participation from Korea. Total of 17 companies exhibiting under Korea Pavilion. Each year Korean companies are getting better response & every year Korea is exploring more and more business opportunities in Indian market. China is always keen to expand food trade in India and South Asian market. For the first time China pavilion will host 7 companies in their Pavilion. Turkey will be arranging 9 companies under the Turkish pavilion. Not only big pavilions but individual companies from Sri Lanka, Thailand, Taiwan, Iran, Dubai, Cyprus, Chile, Argentina, etc are also participating in AAI.

Annapoorna - ANUFOOD India is not only the biggest trade exhibition when it comes to imported food, but it is also the platform where the achievement of Indian Food Retail sector is recognised. The 3rd Annapoorna Food Retail Awards with 11 different nominated categories will be hosted as a concurrent activity during the trade fair. In the previous edition, the event has witnessed more than 700 delegates in attendance.

Current edition will witness 350 exhibitors from over 17 countries; having country pavilions from Korea, Brazil, China, Poland, Turkey, Germany along with major Indian companies like Amar Tea Pvt. Ltd., CavinKare Pvt. Ltd., Mrs. Bectors, Sonya Foods Pvt. Ltd., Tajir Pvt. Ltd., Coffee Board, Tea Board, Spice Board, The Connoisseurs, VKC Nuts Pvt. Ltd., etc are also participating. More than 10,000 trade visitors from the Indian subcontinent are expected to attend the 14th Annapoorna - ANUFOOD India. It is India's biggest and most important business platform for the international food & beverage industry.

Koelnmesse - Global Competence in Food and FoodTec

Koelnmesse is an international leader in organising food fairs and events regarding food and beverages processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food trade fairs in Cologne,

Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further information is available at: <http://www.global-competence.net/food/>

The next events:

Anuga, Cologne, Germany, 5-9 October 2019
Yummex Middle East, Dubai, 29-31 October 2019
ISM, Cologne, Germany, 2-5 February 2020

Federation of Indian Chambers of Commerce and Industry (FICCI):

FICCI is the largest and oldest business organisation in India. A non-governmental, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 250,000 companies. FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community

Note for editorial offices:

Annapoorna ANUFOOD India photos are available in our image database on the Internet at www.anufoodindia.com in the "Press" section.

Further press information is available at: <https://www.anufoodindia.com/press-release.php>. If you reprint this document, please send us a sample copy.

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