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Curtain Raiser: 14th edition Annapoorna - ANUFOOD India 2019 gets yet bigger and better

Pavilion participations from Korea, Poland, Germany, Indonesia, Turkey, Brazil, Italy, China along with individual country participations

Earlier known as Annapoorna - World of Food India, the show has now aligned itself to Koelnmesse's Anuga Brand Family and has become Annapoorna - ANUFOOD India. This year Mumbai will witness the biggest edition of Annapoorna - ANUFOOD India with a gross space of 7,500 sqm and 350 exhibitors. Annapoorna - ANUFOOD India 2019 has established as the most important market place for international companies to display and launch their products as well as services in the Indian subcontinent. Annapoorna - ANUFOOD India is organised in association with Federation of Indian Chambers of Commerce and Industry (FICCI) along with industry partners such as Retailers Association of India (RAI). It is also supported by the Forum of Indian Food Importers (FIFI). Annapoorna - ANUFOOD India 2019 will once again host international food companies along with leading national players during 29 - 30 August 2019 at Bombay Exhibition Centre, Mumbai.

Annapoorna - ANUFOOD India is not only the biggest trade exhibition when it comes to imported food, but it is also the platform where the achievement of Indian Food Retail sector is recognised. The 3rd Annapoorna - ANUFOOD India Food Retail award will be hosted as a concurrent activity during the trade fair.

2019 award show will have following eminent jury from India and overseas:
Mr. Gerald Böse, President & CEO (Koelnmesse GmbH), Dr. Jürgen Morhard, Consul General (Consulate General of Republic of Germany, Mumbai), Ms. Rosimar da Silva Suzano, Consul General (Consulate General of Brazil), Ms. Stefania Costanza, Consul General (Consulate General of Italy), Padma Shri Chef Imtiaz Qureshi, Chef Pankaj Bhadouria, Chef Harpal Singh Sodhi, Chef Ajay Chopra, Chef Amrita Raichand, Mr. Sahil Gilani, Director Sales & Marketing (Gits Good Products Pvt. Ltd.), Mr. Sameer Malkani, President & Co-founder (Food Blogger Association of India), Mr. Alok Pandey, Head HoReCa (Metro Cash & Carry India Pvt. Ltd.)

These are the following nomination categories for Annapoorna - ANUFOOD India Food Retail awards 2019 :

- Supermarket of the Year
- Hypermarket of the Year



Annapoorna -
ANUFOOD India 2019
29-31 August 2019

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- QSR of the Year (Indian Brand)
- QSR of the Year (International Brand)
- Food Services Aggregator of the Year
- Restaurant of the Year
- Food Start-Up of the Year
- Food CEO of the Year
- Private Label Food Retailers of the Year
- Tech Adoption Food Retailers of the Year
- Food Retailer of the Year

In the last trade fair edition, the event had witnessed more than 500 delegates in attendance.

In addition, the trade fair boosts the business of the exhibitors and visitors through dedicated business activities such as **store checks** of Indian Retail Outlets, a cooking masterclass organised by **FOODFOOD TV Channel** and hosted by Celebrity Chefs; a **FIFI members Pavilion** which has all major food importers of India under one roof. Furthermore, there are several F&B Industry focused seminars under the lead by FICCI and RAI, **Live cooking** demonstrations with imported food products as well as Indian ingredients showing the future of Indian Fusion Food.

Around 350 exhibitors from over 18 countries as well as more than 10,000 trade visitors from the Indian subcontinent are expected to attend the 14th Annapoorna - ANUFOOD India. It is India's biggest and most important business platform for the international food & beverage industry.

Koelnmesse - Global Competence in Food and FoodTec

Koelnmesse is an international leader in organising food fairs and events regarding food and beverages processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further information is available at: <http://www.global-competence.net/food/>

The next events:

Anuga, Cologne, Germany, 5-9 October 2019

Yummex Middle East, Dubai, 29-31 October 2019

ISM, Cologne, Germany, 2-5 February 2020

Federation of Indian Chambers of Commerce and Industry (FICCI):

FICCI is the largest and oldest business organisation in India. A nongovernmental, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 250,000 companies. FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community

Note for editorial offices:

Annapoorna ANUFOOD India photos are available in our image database on the Internet at www.ANUFOODindia.com in the "Press" section.

Further press information is available at: <https://www.ANUFOODindia.com/press-release.php>. If you reprint this document, please send us a sample copy.

Annapoorna - ANUFOOD India on Facebook:

<https://www.facebook.com/anufoodindia>

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