**Press Release** 



No. 2 / August 2019, New Delhi #anutecindia #foodtecindia

# ANUTEC - International FoodTec India & PackEx India 2019: India's leading sourcing and technology platform for the food & beverage industry and packaging industry

# "The Trade show Duo"- ANUTEC International FoodTec India & PackEx India will once again showcase the need of new Technology to the food & drink and packaging industry

Koelnmesse YA Tradefair Pvt Ltd will be hosting the 14<sup>th</sup> edition of the largest technology event catering to the food, drink and packaging industries: ANUTEC International FoodTec India - International supplier fair for the food & drink industry and PackEx India - International exhibition on Packaging material and Technology during September 13-15, 2019 at Hall No. 8, 9, 10, 11, 12 & 12A, Pragati Maidan, New Delhi.

## The Trade Fair and its success story

ANUTEC International FoodTec India and its concurrent trade fairs have always seen growth in double digits Year-on-Year, since its inception in 2002 in terms of exhibitors, visitors and exhibition space.

Today, with over 450 exhibitors from India and abroad covering an exhibition area of over 18,000 Sq Mt., this exhibition has become the most coveted show for the suppliers for food & drink industry in the Indian sub-continent thereby addressing the needs of the business owner, product manager, production line and R&D division. The exhibition has received an overwhelming response from national and international companies with confirmed pavilions from China, France, Italy, The Netherlands and Turkey. With over 48 % international participation from over 30 countries, the exhibition is expected to become the meeting place for the who's who of food & beverage processing and packaging industries in the Indian subcontinent. "The USP of ANUTEC - International FoodTec India and PackEx India has always been the perfect mix of buyers from India and SAARC countries which is clearly eminent with the year on year growth figures", said Mr. Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt Ltd.

The exhibition is actively supported & promoted by IPMMI (Institute of Packaging Machinery Manufacturers of India) and IFCA (Indian Flexible Packaging & Folding Carton Manufacturers Association) both being the leading Industry association leaders for Packaging Industry.



ANUTEC - International FoodTec India PackEx India 13.09.-15.09.2019 www.foodtecindia.com

Your contact: Sandeep Kumar Tel: +91 81255 94411 Fax +91 22 2871 5222 <u>s.kumar@</u> koelnmesse-india.com

Koelnmesse YA Tradefair Pvt. Ltd. Office # 1102 · 11th Floor DHL Park · Near MTNL Office S. V. Road · Goregaon (West) Mumbai - 400067. Maharashtra India

Hyderabad 6-3-885/7/B · 1st Floor V.V. Mansion · Raj Bhavan Road, Somajiguda Circle Hyderabad - 500082 · Telangana India

New Delhi 301, 2E/23, Jhandewalan Extension, New Delhi - 110 055. Tel No.: 011 41018924

www.koelnmesse-india.com



Page 2/3

Food processing is an important link between agriculture sector and the consumers. Importance of logistics and supply chain management is increasing at the global level especially in food processing. The policy makers have identified food processing as a key sector which will increase growth in sectors like manufacturing, packaging, supply chain and transportation. The Indian food processing sector is poised to attract \$ 33 billion of investments and generate employment of 9 million person days by the year 2024.

According to the data provided by the Department of Industrial Policies and Promotion (DIPP), the food processing sector in India has received around US \$ 7.54 billion worth of Foreign Direct Investment (FDI) during the period April 2000-March 2017. FDI inflow into the sector stood at \$ 904.90 million during 2017-18. The food processing sector is annually seeing a growth of more than 11 %.

The Government of India aims to boost growth in the food processing sector by leveraging reforms such as 100 % foreign direct investment (FDI) in marketing of food products and various incentives at central and state government level along with a strong focus on supply chain infrastructure.

# Koelnmesse - Global Competence in Food and FoodTec:

Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further Information is available at: <u>http://www.global-competence.net/food/</u>

## The next events:

Cibus Tec - The International Food Processing & Packaging Exhibition from the heart of the Italian Food Valley, Parma 22.10. - 25.10.2019 Andina Pack - International Converting, Processing and Packaging Exhibition for the Food, Pharma and Cosmetic Industry, Bogotá 19.11. -22.11.2019 ProSweets Cologne- The international supplier trade fair for the sweets and snacks Industry, Cologne 02.02. - 05.02.2020

## Note for editorial offices:

The ANUTEC & PackEx India photos are available in our image database on the Internet at <a href="http://www.foodtecindia.com">www.foodtecindia.com</a> in the "Homepage" section. Press information is available at: <a href="http://www.foodtecindia.com/press\_release.php">http://www.foodtecindia.com</a> press\_release.php</a> If you reprint this document, please send us a sample copy.



Page

3/3

ANUTEC & PackEx India on LinkedIn: ANUTEC - International FoodTec India: <u>https://www.linkedin.com/in/anutec-international-foodtec-india-455abb185/</u> PackEx India: <u>https://www.linkedin.com/in/packex-india-5bb358186/</u>

Your contact: Mr. Sandeep Kumar Project Manager

Koelnmesse YA Tradefair Pvt Ltd 6-3-885/7/B, VV Mansion, Somajiguda Circle, Raj Bhavan Road Hyderabad - 500082, INDIA Telefon: + 91 812 5594411 Telefax: + 91 22 2871 5222 <u>s.kumar@koelnmesse-india.com</u> www.koelnmesse-india.com

You receive this message as a subscriber to the press releases of Koelnmesse. In case you would like to dispense with our service, please reply to this mail under the heading "unsubscribe".