

Koelnmesse YA Tradefair Pvt. Ltd.

203, Inizio, Opp. P&G Plaza, Cardinal Gracious Road, Chakala Andheri (East), Mumbai 400 099 INDIA

Press Release

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Annapoorna - ANUFOOD
India
6-8 September 2021
www.anufoodindia.com

Exhibition venue occupied for COVID-19 facility leads to cancellation of Annapoorna ANUFOOD India - India's international exhibition on food & beverage trade and retail market. Next edition in September 2021 in Mumbai.

The unexpected second wave of coronavirus has hit Mumbai, and having such a dense population requires extraordinary efforts to tackle the pandemic; hence, local authorities have built jumbo COVID ICUs across the city. They have also converted Bombay Exhibition Centre into an ICU, and due to the second wave, it is unlikely that the venue will be available for the trade fair which was initially scheduled from 3-5 February 2021.

The decision is a big disappointment for organisers, exhibitors and visitors. However, these steps are taken to help keep everyone safe and control the spread. Choosing to cancel is a difficult decision, mostly when all stakeholders have spent time and efforts into preparing and promotions. However, these steps are essential for keeping attendees safe, helping to flatten the curve, and affecting positive change. Koelnmesse management understands that cancelling the event will cause inconvenience to the exhibitors, visitors and partners in the short term; however, this is the best option in the current scenario.

"This inevitable decision comes as a consequence of insurgent COVID-19 situation around us. However, with industry's support we are confident to rise, reassemble and present the best B2B trade fair to the Indian food industry in September 2021" says Milind Dixit, Managing Director of Koelnmesse YA Tradefair Pvt Ltd.

"Over the years, Annapoorna ANUFOOD India contributed to the growth of the economy; this year, the pandemic impaired this growth engine. This joint decision of event cancellation is our endeavour to support the Government for curbing COVID-19" added Balvinder Singh Sawhney, Assistant Secretary General Head of Trade Fair Department of Federation of Indian Chamber of Commerce and Industries (FICCI)

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"Being a long-term supporter of this exhibition, we have been observing the market in this unprecedented situation and its probable impact on the trade fair. Considering the circumstances, we feel this is an appropriate decision made by the organisers" contributes Kumar Rajgopalan, CEO of Retailers Association of India (RAI).

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The next edition of Annapoorna - ANUFOOD India will be held from **6-8 September 2021** at Bombay Exhibition Centre, Mumbai.

Koelnmesse - Global Competence in Food and FoodTec:

<https://www.anuga.com/fair/anuga/further-nutritional-fairs/index.php/>

Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing.

Trade fairs such as Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food and food technology trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Koelnmesse YA Tradefair Pvt. Ltd. is the Indian subsidiary of Koelnmesse GmbH, Germany which has been established in 2008 to cater the needs of rising Indian market. The hallmark of a successful trade fair is its ability to bring markets and people together in an efficient and highly professional manner. Events "made by Koelnmesse" are a promise of top quality.

The upcoming trade fairs are:

ANUFOOD China - Shenzhen, China 21. - 23.04.2021

Wine & Gourmet Japan 21. - 23.04.2021

Thaifex-Anuga Asia, Bangkok , Thailand 25.05. - 29.05.2021

Federation of Indian Chambers of Commerce and Industry (FICCI):

FICCI is the largest and oldest business organisation in India. A nongovernmental, not for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 250,000 companies. FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community

Note for editorial offices:

The Annapoorna - ANUFOOD India photos are available in our image database on the Internet at <https://www.anufoodindia.com/image-database.html> in the News section.

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Press information is available at: <https://www.anufoodindia.com/press-releases.html>

Trade Fairs on LinkedIn

Annapoorna - ANUFOOD India: <https://www.linkedin.com/company/anufood-india/>

If you reprint this document, please send us a sample copy.

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WEBSITE FAQs as on 17.12.2020

Cancellation of Annapoorna - ANUFOOD India which was scheduled during February 3-5, 2021 at Bombay Exhibition Centre, Mumbai, India.

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Leading Indian trade fair for the food and drink industry Annapoorna - ANUFOOD India stands to cancel due to the second wave of COVID-19. And the event venue occupied by Government for treating COVID-19 patients.

FAQ on Event Announcement (Updated on 17.12.2020)

GENERAL

Why have you decided to reschedule the trade fairs?

We are witnessing a rapid second wave of the pandemic across Europe and a constant rise in cases in the USA, Brazil, India, and many other countries. Local Government has already issued a warning to re-impose the lockdown in Mumbai. The pandemic meant that it's now vital to limit social contact and avoid gathering.

Furthermore, a city like Mumbai requires massive efforts to fight coronavirus and take care of the large population. Hence, the Government has consciously created multiple jumbo COVID Facilities across the city to treat maximum patients. One of the facilities is at Bombay Exhibition Centre where the event was planned during February 3-5, 2021. Indeed, the treatment of infected citizens is the topmost priority; for that reason, we've made the difficult decision to withdraw the exhibition. While we know this is disappointing, we hope you can understand the steps we're taking to help keep our exhibitors, industry colleagues, partners and attendees safe.

When is the next edition of the trade fair?

Next edition of Annapoorna - ANUFOOD India will be held from 6-8 September 2021 at Bombay Exhibition Centre, Mumbai.

How do I get latest updates on the COVID-19 situation in India?

The Indian Government is taking this very seriously. It has an active surveillance and screening system for disease control, thanks to its experience in dealing with medical conditions such as SARS, MERS, avian flu and others. The latest advisories are available and published by the Ministry of Health and Family Welfare - Government of India <https://www.mohfw.gov.in/>

I have more questions. Who can I contact?

For all queries, please write to a.salve@koelnmesse-india.com

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EXHIBITOR

We have already paid and confirmed our participation, what happens now?

We remain hopeful that you will continue to support us and continue your participation for the next edition. We will send you a new application form for the next edition of the show. The payments made by you will be carried forward; however, if you wish to get the refund, please do write to us and we will do the needful. Should you require urgent assistance, please email us at a.salve@koelnmesse-india.com

I have made travel arrangement prior to the event. Will I get reimbursed for my travel/accommodation or any other expenses incurred since Annapoorna - ANUFOOD India is cancelled?

We advise you to contact your travel or booking agent and hotel provider immediately for information and advice corresponding to their specific cancellation and amendment policies. As travel and accommodation are not booked through the organisers nor event, we are unable to facilitate any refund for your accommodation. For peace of mind, we recommend you take out travel insurance if you have not already done so.

VISITOR

I am a visitor. How can I get information about the next event?

You can register on the event website as a visitor, and we will keep posted you with the latest information on the schedule.