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Concurrent Activities:



# All About Food

India's international exhibition on food & beverage trade and retail market

**August 29-31, 2019**

Hall 2, Bombay Exhibition Centre, Mumbai, India

## Post Show Report

Media Partner:



Supported by:



Supporting Council:



Knowledge Partner:



In cooperation with:





## General Information

Show Name:	Annapoorna - ANUFOOD India 2019
Date:	August 29-31, 2019
Venue:	Hall 2, Bombay Exhibition & Convention Centre, Goregaon (E), Mumbai - 400063, Maharashtra, INDIA
Show Organisers:	Koelnmesse YA Tradefair Pvt. Ltd. 203, Inizio, Cardinal Gracious Road, Opp. P&G Plaza, Chakala, Andheri (E), Mumbai - 400099, Maharashtra, INDIA. E-mail: <a href="mailto:info@koelnmesse-india.com">info@koelnmesse-india.com</a> <a href="mailto:a.salve@koelnmesse-india.com">a.salve@koelnmesse-india.com</a>
In Cooperation with:	Federation of Indian Chambers of Commerce & Industry (FICCI) Federation House, Tansen Marg, New Delhi - 110001, INDIA. E-mail: <a href="mailto:apoorv.bhatnagar@ficci.com">apoorv.bhatnagar@ficci.com</a>
Next Show Date / Venue:	6-8 September 2021 Bombay Exhibition Centre, Goregaon (E), Mumbai - 400063, Maharashtra, INDIA

In cooperation with:
























## General Statistics of the Event

### Number of Exhibitors

National Exhibitors:	179
International Exhibitors:	71
Total Exhibitors:	250

### Number and List of Countries of Origin (Exhibitors)

Number of Countries: 19  
Companies Participation from:

 Argentina	 Germany	 Korea	 The Netherlands
 Brazil	 Greece	 Poland	 Turkey
 Chile	 India	 Sri Lanka	 UAE
 China	 Iran	 Taiwan	 USA
 Cyprus	 Italy	 Thailand	

Group Participation from:

 Brazil	 Germany	 Korea	 Turkey
 China	 India	 Poland	

Gross Space: 7,500 SqM

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## Number of Visitors

National Visitors:	6391
International Visitors:	638
Total Visitors:	7029

## Number and List of Countries of Origin (Visitors)

Number of Countries: 20  
Companies Participation from:

 Australia	 Iran	 Nepal	 South Korea
 Bangladesh	 Israel	 Nigeria	 Sri Lanka
 China	 Japan	 Philippines	 Tanzania
 Germany	 Kenya	 Singapore	 Thailand
 India	 Malaysia	 South Africa	 UAE

## Top 4 Visitor Countries:

 India	 Philippines	 Sri Lanka	 UAE
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## Testimonials:

"We have been working with the Brazilian Government and Apex Brazil and this is the 2<sup>nd</sup> time we are representing Brazilian companies here at Annapoorna-ANUFOOD India. We have seen the show growing every year. Infact the fact remains that we have more country representations here which shows the confidence from foreign companies when they look at India as a market."

- Vanessa De Bruns, Exhibitor from Brazil

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"And we are Polish companies with Polish trade mission. We promote Polish products at Annapoorna-ANUFOOD India. It's a great experience to be here."

**- Rob Rybak, Exhibitor from Poland**

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"This was the pure joy. I attend these things all the time. This was wonderful. A-To be part of a panel with people that are so knowledgeable and experienced. It was as much about learning for me frankly as was about sharing and really very relevant because we were talking about the current trends and everybody had different perspectives because of the different businesses they are in. So I think the folks that attended this year probably got a lot out of this. So well done RAI. "

**- Navin Gurnaney-CEO, Tata Starbucks Pvt. Ltd.**

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"Amazing trends. Each one of you would have your own editions of this. But we had a great time and I think that all of us had to look for trends in food as always. Hum to Indians hain. Nayi nayi cheez to try karenge."

**- Kumar Rajagopalan-CEO, Retailers Association of India**

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"Its been really interesting because you get to meet all the retailers and people who are in food business come to one platform. The panel discussion that happens with all people who are related to food is an enlightenment for everyone and hence I make it a point that I visit these exhibition every year and it's a great place to interact with people."

**- Chef Harpal Singh Sokhi, Celebrity Chef**

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"The food show has shown growth in the last few years and we have seen lot of audience, lot of traction, lot of business happening on ground which is important for any food show to happen. The show has been buzzing with retailers, importers, manufacturers which is the co-strength of the show."

**- Amit Lohani, National Convener at Forum of Indian Food Importers**



## More Information

### Exhibitors:

Annapoorna - ANUFOOD India 2019 had exhibitors from across countries making it a truly international event. ANUFOOD India was successful in creating India as a potential business market for all the international exhibitors present at the show. More than 80% of the participants have in principle confirmed their participation form the next edition. The show had high success rate for international companies in identifying their future prospects as well developing their export market.

### Main Objective of Exhibiting:

As an international business platform, ANUFOOD India has been a firmly established trade exhibition for Food & Beverage and Retail Market. With 14 successive editions ANUFOOD India has proved to become the platform for Food & Beverage and Retail Market. India is one of the most dynamic regions of the world, driven by economic growth, innovative technologies, food production, increasing consumption and improving lifestyles. The market of imported food products growing 24% annually. The special arrangement for store check to the major food retail outlets of Metro Cash & Carry & FoodHall was a key factor for exhibitors to understand the various aspects in food retail.

### Hosted Buyer Programme:

More than 50 importers from across India were hosted in association with Forum of Indian Food Importers (FIFI) during the show, ensuring the right audience for all the international participants. With an average of 12-14 meetings per exhibitor.



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### **Supporting Programme:**

The CEO Round Table Discussion themed "Changing flavours of food business: Opportunities & Challenges" organised by Retailers Association of India (RAI), hosted the countries' leading retailers sharing their insights pertaining to the food retail in India. Annapoorna Food Retail Awards established itself as the most renowned platform to recognise the contribution of individuals and companies under the 11 nominated categories which had more than 400 attendees to witness achievement in food retail industry . Federation of Indian Chambers of Commerce & Industry (FICCI ) organised Food World India conference with several seminars evolving around the topic "Driving Innovation in Food Processing" and have presence of eminent speakers for Kellogg's India, ITC, Britannia Industries along with the high level officials from the Central Ministry .

### **High Level International Delegation:**

For the first time high level international delegation from Philippines, Sri Lanka, Iran and other neighbouring countries visited the show.



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