

July 2023, Mumbai, India

Industry leaders unite to forge the pathway to unprecedented growth of food & beverage industry in India



In a landmark event organized by Koelnmesse Pvt Ltd., key industry stakeholders convened at 'Partners Forum', a gathering of visionaries dedicated to defining the roadmap for the exponential growth of the of F&B industry in India.

ANUFOOD India 2023
7-9 September 2023
anufoodindia.com

Under the theme of 'Partners Forum', Koelnmesse Pvt Ltd brought together thought leaders, executives, innovators, and policymakers from across the F&B industry landscape. Their collective expertise and shared vision served as the driving force behind the development of a comprehensive agenda for the upcoming edition of ANUFOOD India & ANUTECH International FoodTec India scheduled from 7-9 September 2022 at Bombay Exhibition Centre, Mumbai, An event that promises to chart a course towards unparalleled success and prosperity for all industry stakeholders.

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The forum witnessed the presence of Presidents & Committee Members from the leading industry associations like - Indian Chamber of Commerce (ICC), All India Food Processors Association (AIFPA), Association of Food Scientist & Technologist of India (AFSTi - Mumbai), Chamber for Advancement of Small and Medium Businesses (CASMB), Plant Based Foods Industry Association (PBFIA), Society of Indian Bakers (SIB), Hospitality Purchasing Managers Forum (HPMF), India Pulses and Grains Association (IPGA), Innova Market Insights and Retailers Association of India (RAI) who play a pivotal role in shaping the future of the industry.

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During this momentous occasion, attendees were engaged in dynamic discussions, strategic collaborations, and insightful presentations, all aimed at shaping the future trajectory of the F&B Industry. Through open dialogue and collaborative initiatives, industry stakeholders agrees to pool their knowledge and expertise to identify key challenges, explore emerging trends, and uncover untapped opportunities at this interntional events. By defining a clear roadmap for growth, ANUFOOD / ANUTECH India aims to catalyze innovation, foster strategic partnerships, and fuel sustainable development across the industry. The outcomes of this gathering will empower businesses, investors, and policymakers alike to make informed decisions, drive economic growth, and enhance the overall competitiveness of the F&B industry.

Milind Dixit, Managing Director of Koelnmesse Pvt Ltd, welcomed the dignitaries and set the tone for the forum by highlighting the remarkable achievements of the trade fairs thus far. He also offered a sneak peek into the concurrent events & showed highlights that are bound to elevate the overall experience for all the stakeholders involved.

Dr. Subodh Jindal, President of AIFPA, shared his perspective on the F&B industry and the significant role of ANUTECH & ANUFOOD India for the food industry. He emphasized the active participation of government and export promotion councils. He further emphasized doing such events regionally.

Dr. Prabodh Halde, Chairman, CASMB, emphasized that such international gatherings serve as fertile grounds to attract and nurture young talent, and underscored the importance of encouraging participation of the youth in the event. He further emphasized on expert zone and start-up school that CASMB will be conducting at the event enabling the start-ups with expert opinions, project consulting & Product registration etc.

Ratheesh Nair, Regional Director - Western Region for Indian Chamber of Commerce, expressed his gratitude on getting associated with ANUFOOD & ANUTECH events and empathized contributing to the government agenda of celebrating year of Millet's by organizing a panel discussion on theme of "Super Food - Millets & Nutrition".

Dr. Nitin Nagrale, the Founder and General Secretary of HPMF, shared his insights on elevating the brand value of ANUTECH & ANUFOOD India through enhanced interactive activities onsite. HPMF will host a Buyers Delegation from Maharashtra and an International delegation from Nepal, Bhutan, Sri-Lanka, and other locations. Additionally, the association will organize a dedicated session on "Market Penetration Strategy" to provide valuable insights and guidance.

Chinmayee Deulgaonkar, Vice President of AFSTI, stressed the significance of involving rural India in the event and emphasized the need for stronger collaboration between industry and academia. Additionally, she highlighted the contribution of women power in the food and beverage industry.

Celebrity Chef Rakhee Vaswani, the Founder of Pallet Culinary Academy, enthusiastically confirmed her active involvement in the newly introduced show feature 'Culinary Corner'. This show feature will showcase a series of Masterclasses dedicated to diverse cuisines, including Plant-Based, Asian, European, and more, focusing on the products displayed at the event.

Dr. Hitesh Bhatt, the Director of Marketing & Communications at RAI (Retailers Association of India), is actively involved in curating an engaging panel discussion targeting purchase managers from the retail food and beverage industry. Dr. Bhatt emphasizes the importance of raising awareness about critical issues such as food wastage and food safety.

Dr. Parag Gadre, the board member of Indian Pulses & Grains Association emphasized the contribution of such events in enhancing the business growth for the industry and showed his willingness on creating a pavilion at the event that will not only highlight the strength of Indian Pulses & Grain at this global event but will also enhance the celebration of Millet Year.

Aditi Sharma, representing the Plant Based Food Industry Association (PBFIA), is actively engaged in curating an immersive panel discussion and conference sessions focused on the technical aspects and significance of plant-based food. Additionally, she has confirmed the inclusion of a dedicated pavilion showcasing exhibitors specializing in plant-based food products.

Gopalakrishnan Chakarapani, the representative of Innova Market highlighted the significance of the global trend zones viz 'Packaging Theatre' and 'Innovative Trend Zone' being featured at ANUTECH India and ANUFOOD India respectively. He assured the dissemination of reports on global emerging trends in the food and beverage industry at the above-mentioned zones.

The outcomes of this august gathering will empower the upcoming events to catalyze innovation, foster strategic partnerships, and fuel sustainable development across the industry. The enthusiasm shown by the dignitaries and the high-quality deliberations was undeniable evidence of the profound importance of both ANUFOOD India and ANUTECH International FoodTec India within the overall industry landscape. Join us at ANUFOOD India / ANUTECH International FoodTec India scheduled from 7-9 September 2023 at Bombay Exhibition Centre, Mumbai, where the torchbearers of Indian Food & Beverage industry will congregate to define the roadmap for a thriving future of the industry. Together, let us embark on this transformative journey towards unprecedented growth and success.

To register your presence, please apply on: <https://bit.ly/3Bv0W7Q>

Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany.

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In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

Further information: <https://www.anuga.com/trade-fair/anuga/industry-sectors/>

The next events:

Cibus Tec, Parma, 24.10. - 27.10.2023

Andina Pack - Bogotá, Colombia, 27.-30.11.2023

Anuga FoodTec, Cologne, Germany, 19.-22.03.2024

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