

August 2023, Mumbai, India

Key India's Largest International Fair for Food & Food Technology; ANUTECH - International FoodTec India and ANUFOOD India to host over 700 Exhibitors and 40,000 Visitors

- India's food and grocery retail market size was valued at USD 573 billion in 2020 and is projected to reach USD 852 billion in 2025, growing at a CAGR of 8.25% during 2020 to 2025.
- Indian food processing industry is expected to reach USD 535 billion by 2025-2026, contributing to 12.8% of India's GDP.

The food and beverage industry is eagerly gearing up for the highly anticipated mega edition of ANUTECH - International FoodTec India and ANUFOOD India, slated to take place at the Bombay Exhibition Centre, Mumbai from 7th - 9th September 2023. As India's processed food market is projected to reach a staggering USD 535 billion by 2025, ANUTECH India's significance as a catalyst for innovation and growth is undeniable. The co-located show ANUFOOD India, will unveil abundant opportunities and innovations in the F&B landscape in sync with India's thriving food retail market, projected to reach \$852 billion by 2025 with an 8.25% CAGR from 2020 to 2025. The concurrent event, PackEx India, being held alongside ANUTECH India promises to be a comprehensive showcase of the latest innovations, trends, and collaborations in the food and beverage packaging sector.

The event will feature distinguished guests, including Chief Guest Shri Prahlad Singh Patel, MOS, MOFPI, and esteemed dignitaries such as Shri Rajesh Agarwal, Addl. Secretary, Ministry of Commerce, and Shri Abhishekh Dev, Chairman, APEDA. Furthermore, leaders from industry associations such as Dr. N. Bhaskar, President, AFSTI, and Dr. Raghav Jadli, President, AIFPA, will bring their insights to the forefront. This year, the event is set to scale new heights, covering an expansive exhibition space of 38,000 sqm and drawing in over 40,000 visitors and 700 exhibitors from 28+ countries. The event is showcasing dedicated pavilions from Brazil, Philippines, Turkey, Indonesia, Korea, Italy and Iran. These industry leaders will showcase a diverse array of innovative products and solutions poised to reshape the future of food and beverage processing.

Elaborating on the opportunities in the sector, Dr Prabodh Halde, Chairman, All India Food Processor's Association Western Region said, "The food industry is dynamically



ANUFOOD India

7-9 September 2023

Your contact:

Priya Datar

Tel.

+91 62044 816

e-mail

priya.datar@koelnmesse-india.com

Koelnmesse Pvt. Ltd.

Mumbai

203, Inizio,
Cardinal Gracious Road,
Opp. P&G Plaza, Chakala,
Andheri (E) Mumbai 400099, India

Delhi

207, Rohit House, 3, Tolstoy Marg,
New Delhi 110001, India.

info@koelnmesse-india.com

www.koelnmesse-india.com

poised at the crossroads of economic expansion and environmental stewardship. Bolstered by FSSAI's regulatory framework, the sector now catalyzes trust and guides a robust 20,000 crore rupee annual packaged ingredients market. With a valuation of \$32 billion in 2022, India's food and beverage packaging domain envisions an ambitious ascent to \$86 billion by 2029, leveraging technology and sustainability as its driving forces. In this transformative journey, the synergistic trio of ANUTECH - International FoodTec, ANUFOOD, and PackEx India emerges as a driving force, fostering innovation and steering the industry towards holistic growth and sustainability."

The prominent exhibitors of the event include Economode Food Equipment (I) Pvt. Ltd., Goma Process Technologies Pvt. Ltd., Heat & Control., Shri Vibracion Technologies Pvt. Ltd., Gopal Snacks Pvt. Ltd., Shubham Goldiee Masala Pvt. Ltd., Haldiram Snacks Pvt. Ltd., Wow Momo Sales Pvt. Ltd., amongst many others.

Speaking on the event's significance, Mr. Milind Dixit, Managing Director, Koelnmesse India said, "ANUTECH - International FoodTec India and ANUFOOD India along with the co-located event PackEX India is more than just an exhibition; it's a glimpse into the future of food. The revenue in the food market is currently pegged at \$900 billion and it is poised to grow at a CAGR of 8.4% by 2028. It's clear that the industry is undergoing a monumental transformation. This event not only showcases innovation but accelerates it, fostering partnerships and pushing boundaries."

The dynamic market landscape underscores the vital role ANUTECH - International FoodTec India and ANUFOOD India plays in showcasing the latest technological and innovation breakthroughs. The 3-day exhibition will be complemented by knowledge-sharing platforms like live demonstrations of full production lines, panel discussions and various education tracks on hot topics like food safety, hygienic designs, and future advancement of the industry. Additional forums like Packaging Theatre, Culinary Corner, and Innovative Trend Zone are set to further enrich visitors' experiences.

Another key highlight will be the power-packed conference session comprising panel discussions and presentations on topics such as Plant Based Foods 2.0, Technology & Innovation for Safe and Sustainable Food Eco-System, Revolutionizing Food Processing, amongst others. Key speakers include Sonam Parekh - CEO, Food Collective, Dr C Tara Satyavathi, Director, Indian Institute of Millets Research (IIMR), Hyderabad, Sachin Saxena- Head of Functional Foods, Marico, Dr. B. Dayakar Rao, CEO, Nutrihub-TBI, Principal Scientist, ICAR-IIMR and many others.

With its legacy of fostering innovation, driving partnerships, and setting industry benchmarks, ANUTECH - International FoodTec India and ANUFOOD India is poised to propel the food and beverage technology sector to new heights. As anticipation builds, industry professionals are eagerly looking forward to exploring the future of food technology at this premier event.

ANUFOOD India is organized by Koelnmesse Pvt Ltd (formerly known as Koelnmesse YA Tradefair Pvt Ltd).

Page
3/3

Koelnmesse - industry trade fairs for the food and beverage sector: Koelnmesse is an international leader in organising trade fairs in the food and beverage segment. Events such as Anuga and ISM are established, world-leading trade fairs, hosted in Cologne/Germany. Anuga HORIZON in Cologne will mark the launch of an additional event format dedicated to food industry innovations. In addition to the events at its Cologne headquarters, Koelnmesse also stages numerous food trade fairs with different sector-specific areas of focus and content in further key markets across the world, including Brazil, China, India, Japan, Columbia, Thailand and the United Arab Emirates. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food technology with its leading international trade fairs Anuga FoodTec and ProSweets Cologne and its global network of satellite events. Further information: <https://www.anuga.com/trade-fair/anuga/industry-sectors>

The next events:

Anuga - The leading trade fair for the global food industry, Cologne 07.10. - 11.10.2023

ISM Middle East - The Heart of Sweets and Snacks in the Middle East, Dubai 07.11. - 09.11.2023

ISM - The world's largest trade fair for sweets and snacks, Cologne 28.01. - 31.01.2024

Note for editorial offices:

Anuga Select India photos are available on the Internet at:

<https://anuga-india.com/image-database.php>

Press information is available at: <https://anuga-india.com/press-releases.php>

If you reprint this document, please send us a sample copy.

Anuga Select India in the Social Web:

LinkedIn: <https://www.linkedin.com/company/anuga-select-india>

Facebook: <https://www.facebook.com/anugaselectindia/>

Instagram: https://www.instagram.com/anufood_india/

Twitter: https://twitter.com/anufood_india

Your contact:

Priya Datar

Marketing Manager