

April 2024, Kolkata, India

Memorandum of Understanding Exchanged Between Koelnmesse India and Indian Chamber of Commerce for Anuga Select India 2024

Kolkata, 18 April 2024 - Koelnmesse India, a wholly owned subsidiary of Koelnmesse GmbH, and the Indian Chamber of Commerce (ICC) have joined hands in a landmark collaboration for the upcoming Anuga Select India 2024. The Memorandum of Understanding (MoU) exchange, facilitated by Milind Dixit, Managing Director of Koelnmesse India, and Dr. Rajeev Singh, Director General of Indian Chamber of Commerce, solidifies their partnership to elevate India's premier B2B exhibition for the food and beverage trade and retail market.

Anuga Select India, renowned as the country's largest B2B platform for the F&B industry, is scheduled to take place from 28-30 August 2024 at Bombay Exhibition Centre, Mumbai. Featuring an extensive showcase of cutting-edge products, innovations, and industry insights, the event promises unparalleled networking opportunities and invaluable business connections.

ICC's steadfast support for Anuga Select India encompasses a diverse array of initiatives, including the establishment of an ICC Pavilion to spotlight leading brands in the F&B sector, engaging conference sessions highlighting the latest industry trends, and hosting a dynamic Reverse Buyer Seller Meet, facilitating direct interactions between key buyers and participating exhibitors.

Milind Dixit, Managing Director of Koelnmesse India, expressed his enthusiasm, stating, "We are delighted to embark on this collaborative journey with the Indian Chamber of Commerce for Anuga Select India 2024. Together, we aim to further amplify the event's impact, fostering innovation and fostering growth within India's dynamic F&B landscape."

Dr. Rajeev Singh, Director General of Indian Chamber of Commerce, echoed this sentiment, remarking, "The partnership with Koelnmesse India underscores our commitment to driving excellence and innovation in the F&B sector. We look forward to leveraging our collective strengths to deliver a truly transformative experience at Anuga Select India."

As anticipation builds for Anuga Select India 2024, attendees are encouraged to mark their calendars and participate in this unparalleled gathering of industry leaders, innovators, and visionaries.



Anuga Select India

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18 April 2024

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For more information about Anuga Select India and to register for the event, please visit www.anuga-india.com.

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About Anuga Select India:

Anuga Select India is India's premier B2B exhibition for the food and beverage trade and retail market, showcasing the latest innovations, trends, and opportunities within the industry. Organized by Koelnmesse India, a subsidiary of Koelnmesse GmbH, Anuga Select India serves as a pivotal platform for networking, collaboration, and business expansion within the dynamic F&B landscape.

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