

Press Release

September 2024, Mumbai, India

## India International Livestock Expo Debuts, Showcasing the Nation's Rich Livestock Heritage

- Koelnmesse India presents India International Livestock Expo for the first time
- India's rich livestock heritage to be unveiled at inaugural expo
- Fostering innovation and collaboration: Livestock Expo brings together different sectors

The dynamic and ever-evolving livestock industry of India is set to witness a groundbreaking event with the inaugural edition of **India International Livestock Expo**. Scheduled to take place from April 16th to April 18th, 2025, at Hall No. 2, Bombay Exhibition Centre, Mumbai, this expo promises to be a pivotal moment for the sector.

### A Grand Unveiling at Anuga Select India and Anuga FoodTec India 2024.

India International Livestock Expo was officially unveiled during the inauguration ceremony of India's largest B2B F&B expos, Anuga Select India and Anuga FoodTec India 2024, held in Mumbai. The esteemed event was graced by prominent industry leaders, including Dr. Sudhanshu, Secretary, The Agricultural and Processed Food Products Export Development Authority (APEDA); Ameya Prabhu, President of the Indian Chamber of Commerce (ICC); Denis Steker, Senior VP International, Koelnmesse; Milind Dixit, Managing Director - India & SAARC, Koelnmesse Pvt. Ltd.; and Sanjay Singal, CEO - Wagh Bakri Tea Group / Ex-COO - ITC Foods.

### A Collaboration between Industry Leaders

Organized by Koelnmesse Pvt Ltd and the Agricultural and Processed Food Products Export Development Authority (APEDA), the expo enjoys the support and expertise of two renowned entities committed to advancing the livestock industry. With their collective experience and resources, the event is poised to set new benchmarks in excellence and innovation. Gerald Boese, CEO of Koelnmesse shares: "I am thrilled about the launch of this new event. Leveraging our extensive experience in the realm of food and beverage processing, I am confident that our expertise will play a pivotal role in ensuring the success of the premiere." Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. Koelnmesse also stages further food technology trade fairs with different sector specific areas of focus and content in key markets across the world, including India, Italy and Colombia. "These global activities enable us to offer our customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business." Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

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India International  
Livestock Expo - India's  
Premier Livestock  
Exhibition

16-18 April 2025

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### **A Glimpse into India's Livestock Industry**

Livestock plays a vital socio-economic role in India, supported by the nation's favourable terrain and environment. Approximately 20.5 million people depend on livestock for their livelihoods, with the sector contributing 16% to the income of small farm households—surpassing the national average of 14% for all rural households. Remarkably, two-thirds of the rural community relies on livestock, underscoring its importance. India boasts one of the largest livestock populations globally, with significant contributions from dairy, poultry, meat, and honey, each of which plays a crucial role in enhancing socio-economic conditions, sustaining the livelihoods of millions in rural India, and shaping the country's agricultural landscape.

### **Fostering Innovation and Collaboration**

The India International Livestock Expo is more than just an event; it's a platform designed to catalyse innovation, foster collaboration, and drive growth across various segments of the livestock industry. By bringing together stakeholders, experts, and enthusiasts under one roof, the expo aims to facilitate knowledge exchange, showcase cutting-edge technologies, and explore emerging trends shaping the future of the sector.

### **Uniting Diverse Sectors**

The India International Livestock Expo transcends boundaries by uniting various sectors of the livestock industry. From dairy and poultry to meat and beekeeping, the expo provides a comprehensive platform for stakeholders to showcase their products, services, and technologies. By facilitating interactions and collaborations across these sectors, the expo aims to drive holistic growth and development, intending to make a global impact and benefit over 10 crore farmers and associated business partners.

Furthermore, this event will feature roundtable discussions, reverse buyer-seller meets, conferences, and workshops, enhancing opportunities for knowledge sharing and fostering strategic partnerships within the industry.

### **Save the Date**

Mark your calendars for April 16th to April 18th, 2025, as the India International Livestock Expo takes centre stage at Hall No. 2, Bombay Exhibition Centre, Mumbai. Join us as we embark on a journey to explore the limitless possibilities and opportunities within India's vibrant livestock industry.

For more information, please visit the website [www.iile.in](http://www.iile.in) or follow India International Livestock Expo - India's Premier Livestock Exhibition

On LinkedIn- <https://www.linkedin.com/company/india-international-livestock-expo>

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