

imm India debuts in New Delhi with exclusive launch event

A strategic platform for innovation, collaboration, and business in interior design

New Delhi, August 5, 2025: imm India, a premier B2B platform designed to drive the next phase of growth in the Indian interiors and furniture industry, officially launched today by Koelnmesse Pvt. Ltd. at an exclusive event held at India Habitat Centre, New Delhi. The launch brought together key stakeholders in a city that naturally connects policy, commerce, and design, setting the tone for a platform that aims to drive innovation, collaboration, and industry growth nationwide.

Backed by leading Indian industry associations like **Jodhpur Handicrafts Exporters Association, Eastern U.P. Exporters' Association, The Handicrafts Exporters Association - Moradabad and Bagru Industrial Association**, imm India is set to connect global innovation with the country's rapidly expanding interiors and furniture market. The Indian interior design market is projected to grow from USD 36.4 billion in 2024 to USD 67.4 billion by 2032, with a robust CAGR of 14.3%. As a future-ready platform, imm India will cater to professionals across residential, commercial, hospitality, and contract sectors, offering a space for collaboration, market insight, and design excellence.

Mr. Gerald Böse, President & Chief Executive Officer of Koelnmesse GmbH, shared his vision for the new venture: "Bringing the proven concept of imm cologne to India with imm India, in collaboration with such esteemed local associations, is a natural progression and a testament to the immense potential of the Indian market. This joint effort ensures a truly representative and impactful event, facilitating significant global business connections and propelling the industry forward."

Speaking at the launch, **Mr. Milind Dixit, Managing Director, Koelnmesse Pvt Ltd**, said, *"imm India is not just an exhibition, it's a movement. It brings together global innovation and Indian ingenuity at a time when the country's interior design market is projected to double to USD 71 billion by 2033. With India's rising demand for design-led living and Koelnmesse's global expertise, we're proud to introduce a platform that will shape the future of interiors across the region."*

The inaugural full-scale edition of imm India will be held from **March 11 to 14, 2026, at Yashobhoomi (IICC), Dwarka, New Delhi**, bringing together India's most innovative brands and future-forward interior solutions under one roof.

Imm-india will present a comprehensive showcase of global interior solutions, including furniture for home and outdoor areas, such as upholstered furniture, lamps and lighting, wall and floor coverings, home décor and aesthetics, as well as occasional and single furniture pieces. Additionally, the exhibition will feature reproduced furniture, bathroom accessories and products, kitchen solutions, and art. It will enable direct networking between Indian manufacturers and key decision-makers through curated buyer-seller meetings, business dialogues, and strategic partnerships.

Mr. Bharat Dinesh, President - Jodhpur Handicrafts Exporters Association, expressed his enthusiasm and stated, *"As an association deeply rooted in promoting Indian craftsmanship and exports, we are incredibly excited to co-organize imm India with Koelnmesse. This event is a monumental step for the Indian interior business, providing our members and the wider industry with an unparalleled global stage. It's an opportunity to showcase the richness and diversity of Indian design, foster crucial international partnerships, and significantly boost our presence in the global market."*

imm India will showcase a diverse range of products and facilitate focused business interactions. It will provide valuable insights into evolving design, sustainability, and consumer trends. The platform will encourage meaningful engagement among architects, designers, retailers, and sourcing professionals.

Backed by India's strong manufacturing capabilities and widespread industry support, imm India is poised to become a key driver of market growth and creative leadership in the interior sector.

About Koelnmesse

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the trade fair duo imm cologne and idd cologne (interior design days cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family now includes imm India and La Feria De Diseño Medellín – powered by imm cologne in Colombia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo.