

February 2026, India

imm india 2026 Sets the Stage for India's Furniture & Interiors Industry to Go Global

- **Strategic BAA Partnership Strengthens Global Buyer & Architect Engagement**
- **EU-India Free Trade Agreement Sparks Unprecedented International Buyer Interest**

New Delhi: India's furniture and interiors industry is no longer emerging – it is entering a decisive growth phase driven by urbanisation, infrastructure expansion, premium housing, hospitality demand, and a sharp rise in global sourcing interest. At the centre of this transformation is **imm india 2026**, India's most focused and globally connected B2B exhibition for furniture, interiors, décor, surfaces, textiles, kitchens, and smart living solutions.

Scheduled from **11-14 March 2026 at Yashobhoomi, Dwarka, New Delhi**, imm india 2026 brings together a powerful exhibitor and product showcase spanning the entire furniture and interiors value chain. Buyers can source solid wood and upholstered furniture, handcrafted and contemporary collections, rugs and carpets, home décor and accessories, mattresses and comfort solutions, modular and modern kitchens, surfaces, materials, metal and wood components, artisanal crafts, and export-ready interior solutions – all under one roof, across price points and design sensibilities.

Organised by **Koelnmesse**, imm india brings a globally proven B2B exhibition format to one of the world's fastest-growing furniture markets. With India's furniture market projected to cross **USD 32 billion by 2027** and exports continuing to register **double-digit growth**, imm india functions as a **trade-first industry platform** – enabling direct sourcing, accelerating buyer-seller engagement, and supporting long-term market access for both domestic and international participants.

Speaking on the platform's growing relevance, **Mr. Milind Dixit, Managing Director, Koelnmesse Pvt. Ltd.**, said:

“imm india 2026 is not just another exhibition – it is a bold statement of India's readiness to lead the global furniture and interiors conversation. The scale of participation, quality of exhibitors, and depth of international buyer interest clearly reflect the industry's confidence in this platform. Our vision is to create a marketplace where Indian manufacturers connect seamlessly with global demand, where design meets business, and where long-term partnerships are built.”

Global trade momentum is significantly amplifying this growth. Alongside strengthening **US-India trade relations**, the recently concluded **EU-India Free Trade Agreement (FTA)** has emerged as a major catalyst for the furniture and interiors sector. The elimination of EU import duties on Indian wooden, bamboo, metal, and handcrafted furniture – earlier as high as **10.5%** – has delivered an immediate price advantage to Indian exporters. Average tariffs have dropped from **3.8% to near-**



imm india
11-14 March 2026
Dwarka, New Delhi
www.imm-india.com

Your contact:
Apurba Biswas
Tel.
+91 22 6204 4817
e-mail
a.biswas@koelnmesse-india.com

Koelnmesse Pvt. Ltd.

Mumbai
Solitaire Corporate Park,
611/612, 1st Floor, Bldg No.6,
Guru Hargovindji Rd, Chakala,
Andheri (East), Mumbai -
400093

Delhi
207, Rohit House, 3, Tolstoy
Marg,
New Delhi 110001, India.

info@koelnmesse-india.com
www.koelnmesse-india.com

Corporate Identity number:
U74999MH2007PTC171042

GST Number:
27AAACY3070H1ZC
PAN: AAACY3070H

zero, while simplified self-certification has reduced customs timelines and sourcing friction. Together, these shifts are positioning India as a preferred sourcing base for **EU and US buyers**, particularly for companies pursuing a **“China+1” sourcing strategy**, and opening access to the **USD 263.5 billion European home and lifestyle market**.

This impact is already visible. **Record-breaking international buyer interest** has been confirmed from **Spain, United Kingdom, France, Netherlands, Germany, Italy, Belgium, United States, Canada, UAE, Saudi Arabia, Qatar, Oman, Singapore, Hong Kong, Romania**, and other key European markets – firmly establishing imm india as a serious global sourcing destination.

To deliver on this demand, the **imm india show floor is designed as a high-efficiency sourcing and networking environment**, featuring **The Sourcing Hub**, international trend zones, curated material and product showcases, and a structured **Hosted Buyer Programme** that enables targeted meetings and tangible business outcomes. It is here that global buying requirements meet India’s manufacturing depth and craftsmanship capability.

Strengthening this global outlook further is **imm india’s strategic partnership with the Buyers Agents Association (BAA)**, reinforcing international buyer outreach, architectural engagement, and structured business matchmaking. *Ruma Malik, Chairperson, Something Else and BAA*, notes, *“We are visiting the launch edition of imm india to explore new sourcing opportunities, connect with reliable Indian manufacturers, and discover innovative furniture and interior products. imm india provides a strong platform to build long-term partnerships and identify suppliers who can support our growing business needs.”*

This vision is anchored by a strong network of industry alliances. **imm india 2026 is supported by the Jodhpur Handicrafts Exporters Association (JHEA), Association of Modern Kitchen (AMK), and AFMI - Association of Furniture Manufacturers of India (Exclusive Partner)**. Additional support from **The Handicrafts Exporters Association Moradabad, Bagru Industrial Association, Asian Arab Chamber of Commerce (AACC), Indian Economic Trade Organisation (IETO), Indian Chamber of Commerce (ICC), Kirti Nagar Timber & Furniture Dealers Association, and Karur Handloom Export Cloth Manufacturers Association (KHEXMASS)** creates a pan-India ecosystem spanning manufacturing, exports, trade, and retail.

Mr. Bharat Dinesh, President, Jodhpur Handicrafts Exporters Association, said: *“imm india marks a defining step for India’s furniture and interiors industry. It gives our members and the wider ecosystem a focused global platform to showcase Indian design, connect with serious international buyers, and build partnerships that strengthen India’s position in global trade.”*

The exhibitor showcase reflects this scale and confidence. Leading brands such as **Source, Furnvoy Private Limited, Sunrise International, Sheela Foam Limited, Obeetee Pvt Ltd, Phoenix Industries Ltd, Royal Rugs, Khivraj Handicrafts, Sankara Furniture Designs, Metaltech Design, Saraf Exports, Tapisserie Home, The Furniture Folks, and Mahesh Handicrafts**, alongside **150+ confirmed**

exhibitors, present a premium, export-ready sourcing portfolio across furniture, rugs, surfaces, kitchens, mattresses, and handcrafted collections.

Page
3/3

Beyond sourcing, imm india 2026 will host **knowledge-led conferences and seminars** curated with the **Architects and Interior Design community** and industry associations, along with **Exhibitor Awards** recognising excellence in design, innovation, sustainability, and craftsmanship.

imm india 2026 is a must-visit platform for bulk buyers, sourcing heads, architects, interior designers, retailers, distributors, developers, hospitality professionals, project consultants, procurement teams, exporters, buying houses, and international trade delegations. Visitors gain direct access to verified manufacturers, early visibility into upcoming trends, structured networking, and export-ready sourcing opportunities within a focused B2B environment.

More than an exhibition, **imm india 2026 is a business gateway** – positioning India firmly at the centre of the global furniture and interiors value chain.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Leading international trade fairs such as ORGATEC, interzum, FSB, aquanale and spoga+gafa come together at the Cologne trade fair location to form renowned and established industry meeting points. This strong portfolio is further enhanced by imm cologne and idd cologne, both of which are also held in Cologne. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family includes imm india and IFFINA+ powered by imm cologne in Indonesia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo. Furthermore, the portfolio features La Feria De Diseño Medellín powered by idd cologne in Colombia.

imm india on LinkedIn: <https://www.linkedin.com/company/immindiaofficial>

imm india on Facebook: <https://www.facebook.com/immindiaofficial/>

imm india on Instagram: https://www.instagram.com/immindia_official/

Your contact:

Apurba Biswas

Head - Marketing

Koelnmesse Pvt Ltd

+91 97690 51748

a.biswas@koelnmesse-india.com